

WHAT IS CLAIMED IS:

1. A data signal line driving method for driving a plurality of data signal lines respectively so as to fetch a multiphased video signal via a plurality of video signal lines into the data signal lines,

said method comprising the steps of:

gathering data signal line groups, each made up of a predetermined number of the data signal lines sequentially connected to each of the video signal lines, whose number is the same as the number of the video signal lines, said data signal line groups being regarded as a single block; and

fetching the video signal from the video signal lines into the data signal lines in each block.

2. A data signal line driving method for driving a plurality of data signal lines respectively so as to (i) multiphase a video signal having a plurality of color signals and (ii) fetch the video signal into the data signal lines,

said method comprising the steps of:

causing a plurality of divisional video signal lines, divided so as to respectively correspond to the color signals, to constitute each of the video signal lines;

gathering data signal line groups, each made up of a predetermined number of the data signal lines sequentially

connected to each of the divisional video signal lines so as to respectively correspond to the color signals, whose number is the same as the number of the video signal lines, said data signal line group being regarded as a single block; and

fetching the video signal from the video signal lines into the data signal lines in each block.

3. A data signal line driving circuit, which drives a plurality of data signal lines respectively so as to fetch a multiphased video signal via a plurality of video signal lines into the data signal lines, comprising:

data signal line groups, each made up of a predetermined number of the data signal lines sequentially connected to each of the video signal lines; and

a video signal fetching section for fetching the video signal from the video signal lines into the data signal lines in each block when gathering data signal line groups, each made up of a predetermined number of the data signal lines sequentially connected to each of the video signal lines, whose number is the same as the number of the video signal lines, said data signal line groups being regarded as a single block.

4. The data signal line driving circuit as set forth in

claim 3, wherein the video signal fetching section includes drive switching means for switching between (i) first driving in which each of the data signal lines of one of the data signal line groups in the block and each of the data signal lines of another one of the data signal line groups in the block are driven at the same time and (ii) second driving in which all the data signal lines of the data signal line groups are driven at the same time.

5. The data signal line driving circuit as set forth in claim 4, wherein:

the video signal fetching section includes one or more shift registers for generating a timing pulse causing the video signal to be fetched from the video signal lines to the data signal lines, and

the drive switching means switches between the first driving and the second driving so that the number of the shift registers that operate is varied in switching between the first driving and the second driving.

6. The data signal line driving circuit as set forth in claim 5, wherein the video signal fetching section includes stopping means for stopping operation of the shift register which is not required in driving the data signal lines after switching the drive switching means between the first

driving and the second driving.

7. The data signal line driving circuit as set forth in claim 3, wherein the video signal fetching section includes a drive switching circuit for switching between (i) first driving in which each of the data signal lines of one of the data signal line groups in the block and each of the data signal lines of another one of the data signal line groups in the block are driven at the same time and (ii) second driving in which all the data signal lines of the data signal line groups are driven at the same time.

8. The data signal line driving circuit as set forth in claim 7, wherein:

the video signal fetching section includes one or more shift registers for generating a timing pulse causing the video signal to be fetched from the video signal lines to the data signal lines, and

the drive switching circuit switches between the first driving and the second driving so that the number of the shift registers that operate is varied in switching between the first driving and the second driving.

9. The data signal line driving circuit as set forth in claim 8, wherein the video signal fetching section includes

stopping means for stopping operation of the shift resistor which is not required in driving the data signal lines after switching the drive switching circuit between the first driving and the second driving.

10. The data signal line driving circuit as set forth in claim 3, wherein the data signal line groups are data signal line sets each of which is made up of a predetermined number of data signal lines respectively corresponding to color signals contained in the video signal fetched into the data signal lines.

11. A data signal line driving circuit, which drives a plurality of data signal lines respectively so as to (i) multiphase a video signal having a plurality of color signals and (ii) fetch the video signal into the data signal lines, comprising:

a plurality of divisional video signal lines, divided so as to respectively correspond to the color signals, which constitute each of the video signal lines; and

a video signal fetching section for fetching the video signal from the video signal lines into the data signal lines in each block when gathering data signal line groups, each made up of a predetermined number of the data signal lines sequentially connected to each of the divisional video

signal lines so as to respectively correspond to the color signals, whose number is the same as the number of the video signal lines, said data signal line group being regarded as a single block.

12. The data signal line driving circuit as set forth in claim 11, wherein the video signal fetching section includes drive switching means for switching between (i) first driving in which each of the data signal lines of one of the data signal line groups in the block and each of the data signal lines of another one of the data signal line groups in the block are driven at the same time and (ii) second driving in which all the data signal lines of the data signal line groups are driven at the same time.

13. The data signal line driving circuit as set forth in claim 12, wherein:

the video signal fetching section includes one or more shift registers for generating a timing pulse causing the video signal to be fetched from the video signal lines to the data signal lines, and

the drive switching means switches between the first driving and the second driving so that the number of the shift registers that operate is varied in switching between the first driving and the second driving.

14. The data signal line driving circuit as set forth in claim 13, wherein the video signal fetching section includes stopping means for stopping operation of the shift register which is not required in driving the data signal lines after switching the drive switching means between the first driving and the second driving.

15. The data signal line driving circuit as set forth in claim 14, wherein the video signal fetching section includes a drive switching circuit for switching between (i) first driving in which each of the data signal lines of one of the data signal line groups in the block and each of the data signal lines of another one of the data signal line groups in the block are driven at the same time and (ii) second driving in which all the data signal lines of the data signal line groups are driven at the same time.

16. The data signal line driving circuit as set forth in claim 15, wherein:

the video signal fetching section includes a shift register for generating a timing pulse causing the video signal to be fetched from the video signal lines to the data signal lines, and

the drive switching circuit switches between the first

driving and the second driving so that the number of the shift resistors that operate is varied in switching between the first driving and the second driving.

17. The data signal line driving circuit as set forth in claim 16, wherein the video signal fetching section includes stopping means for stopping operation of the shift resistor which is not required in driving the data signal lines after switching the drive switching circuit between the first driving and the second driving.

18. The data signal line driving circuit as set forth in claim 11, wherein the data signal line groups are data signal line sets each of which is made up of a predetermined number of the data signal lines corresponding to color signals contained in the video signal fetched into the data signal lines.

19. A display device, comprising:

a display panel which includes (i) a plurality of data signal lines, (ii) a plurality of scanning signal lines provided so as to cross the data signal lines, and (iii) pixels provided on intersections of the data signal lines and the scanning signal lines, a video signal for displaying an image being fetched from the data signal lines into the



pixels in synchronism with a scanning signal supplied from the scanning signal lines, said video signal being retained;

a data signal line driving circuit for outputting the video signal to the data signal lines in synchronism with a predetermined timing signal; and

a scanning signal line driving circuit for outputting the scanning signal to the scanning signal lines in synchronism with a predetermined timing signal,

said video signal being multiphased, and being supplied to the data signal lines via a plurality of video signal lines, wherein

the data signal line driving circuit, which drives said plurality of data signal lines respectively so as to fetch the multiphased video signal via said plurality of video signal lines into the data signal lines, includes:

data signal line groups, each made up of a predetermined number of the data signal lines sequentially connected to each of the video signal lines; and

a video signal fetching section for fetching the video signal from the video signal lines into the data signal lines in each block when gathering data signal line groups, each made up of a predetermined number of the data signal lines sequentially connected to each of the video signal lines, whose number is the same as the number of the video signal lines, said data signal line groups being

regarded as a single block.

20. The display device as set forth in claim 19, wherein the data signal line driving circuit, the scanning signal line driving circuit, and the pixels are formed on the same substrate.

21. A display device, comprising:

a display panel which includes (i) a plurality of data signal lines, (ii) a plurality of scanning signal lines provided so as to cross the data signal lines, and (iii) pixels provided on intersections of the data signal lines and the scanning signal lines, a video signal for displaying an image being fetched from the data signal lines into the pixels in synchronism with a scanning signal supplied from the scanning signal lines, said video signal being retained;

a data signal line driving circuit for outputting the video signal to the data signal lines in synchronism with a predetermined timing signal; and

a scanning signal line driving circuit for outputting the scanning signal to the scanning signal lines in synchronism with a predetermined timing signal,

said video signal being multiphased, and being supplied to the data signal lines via a plurality of video signal lines, wherein

the data signal line driving circuit, which drives a plurality of data signal lines respectively so as to (a) multiphase the video signal having a plurality of color signals and (b) fetch the video signal into the data signal lines, includes:

a plurality of divisional video signal lines, divided so as to respectively correspond to the color signals, which constitute each of the video signal lines; and

a video signal fetching section for fetching the video signal from the video signal lines into the data signal lines in each block when gathering data signal line groups, each made up of a predetermined number of the data signal lines sequentially connected to each of the divisional video signal lines so as to respectively correspond to the color signals, whose number is the same as the number of the video signal lines, said data signal line group being regarded as a single block.

22. The display device as set forth in claim 21, wherein the data signal line driving circuit, the scanning signal line driving circuit, and the pixels are formed on the same substrate.